

VIBIA

presents



Wireflow: A Bright Spot in Cutting-Edge Barber Shops

Hair salons and barber shops have come a long way from their early incarnations as utilitarian spaces to get a quick trim. These days, many are trendy, experiential settings where clients can relax amid cutting-edge design, cool art, and cocktails. Several of these hot spots feature **Vibia's Wireflow and Wireflow Chandelier**, a dramatic fixture by **Arik Levy** that adds to the ambience.



Alvaro the Barber. Project by Shop Diriondo & DIS Studio.
Lighting by Osaba. Pictures by Daniel del Castillo.

In Logroño, Spain, **Diriondo studio** designed a space for **Alvaro the Barber**, recently honored as the best barber in Spain. A classic barber shop reimaged in a contemporary context, the interior features a vintage, early-20th-century industrial look layered with signature Scandinavian touches.

Olive-green painted walls, handmade subway-tile walls, and faux-wood floors pair with black Scandinavian wood and metal chairs and shelving. Spare and unadorned like the space it inhabits, **Wireflow** captures the restrained, industrial feel of the room. Situated above the reception desk, the fixture creates an immediate cutting-edge mood and initiates the masculine colour scheme with its minimalist black wiring.



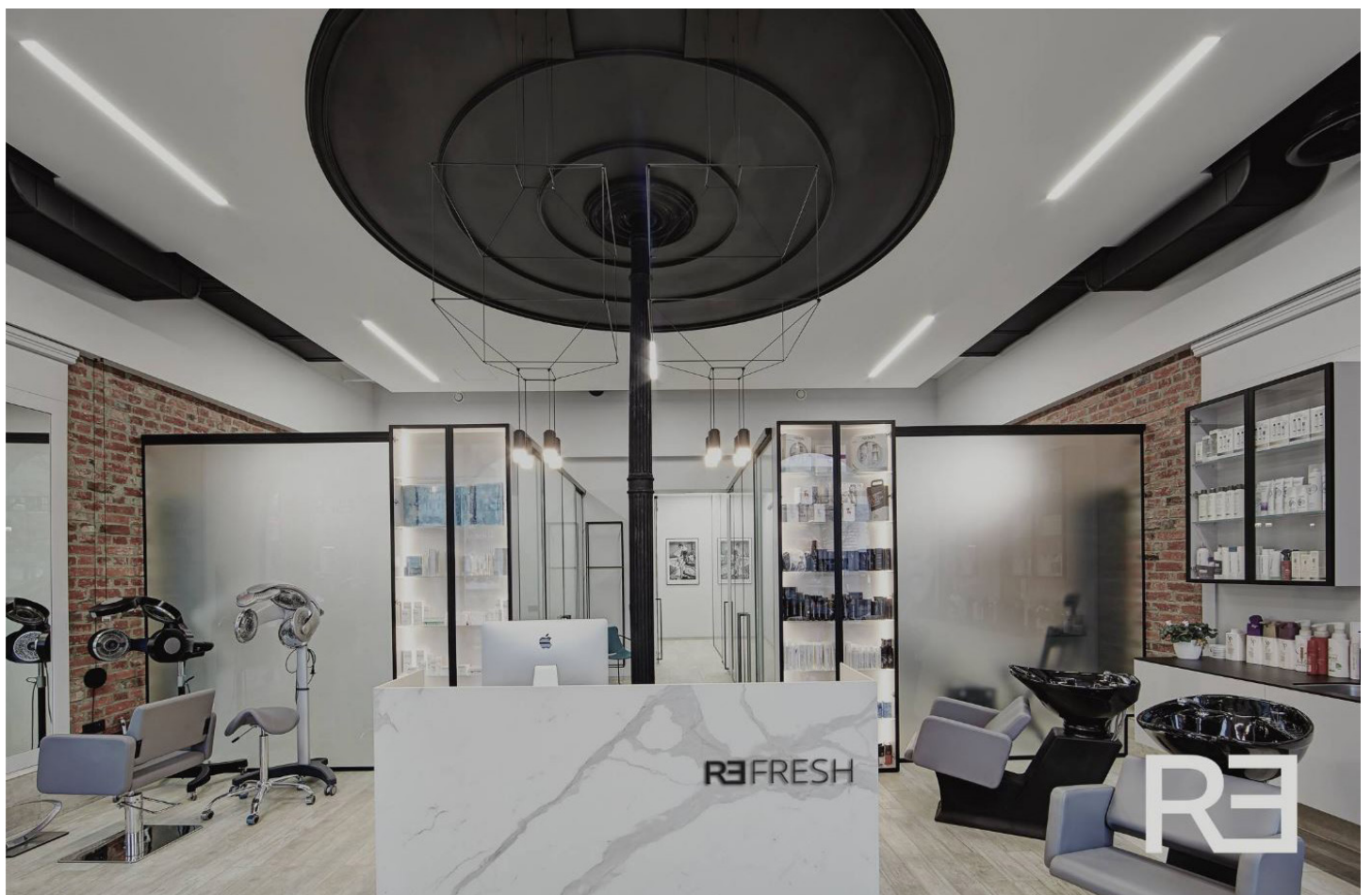


A mélange of pale wood floors, exposed brick walls, and sleek black-and-white furnishings form the backdrop of a hair salon in Bydgoszcz, Poland. Hanging over the reception desk, the **Wireflow chandelier** anchors the airy interior with an elegant, ethereal presence.



Refresh cosmetics hair salon, Poland.

Capped with LED fittings, its slim black cables echo the space's graphic palette and subtly industrial feel, casting an ambient glow across the room.



Refresh cosmetics hair salon, Poland.



The Barber's Club. Designed by Minimal Studio.



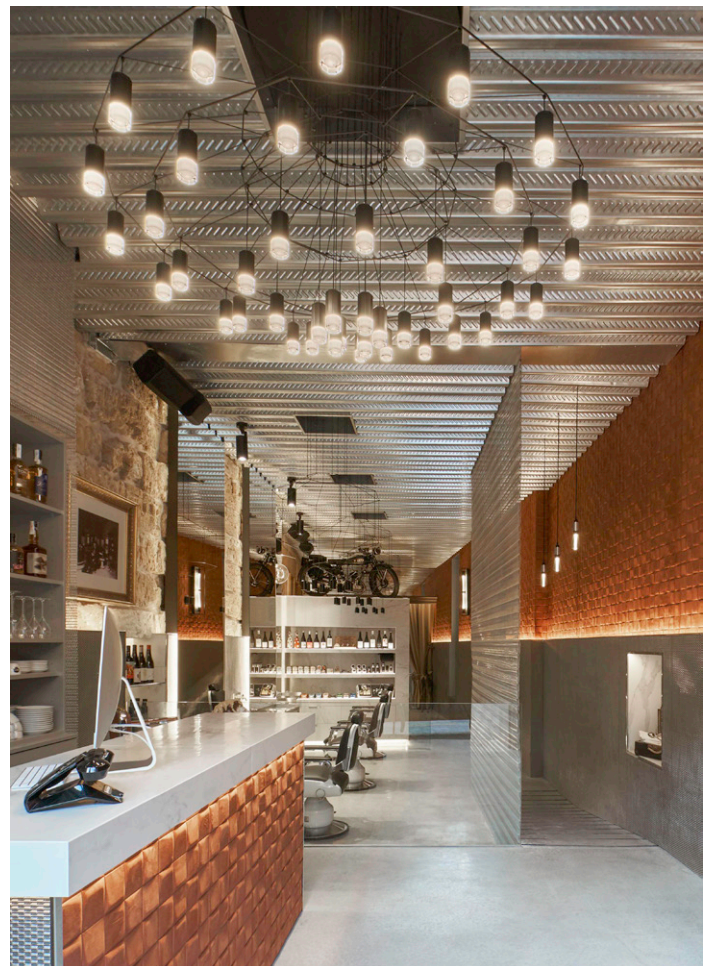
The Barber's Club in Palma, Mallorca, transcends traditional notions of haircut establishments with an innovative design by **Minimal Studio** that doubles as an espresso and whiskey bar and an art or event space in the evening.

Inspired by the iconic razor blade—recreated in oversized replica at the entrance—it fuses time-honored features of the barber's trade with avant-garde elements.

Metallic mesh accents and a corrugated ceiling evoke the blade and play counterpoint to soft, woven wall hangings, which represent the handle. Original, rough-hewn stone walls, marble floors, and steel surfaces round out the material mix.

A pair of large-scale Wireflow pendants are suspended directly above each of the two chairs, designating these central spots with a striking, three-dimensional outline.

A symbol of the shop's merging of old and new, Wireflow's craftsmanship in black electrical cable lends it a contemporary sensibility while harkening back to the look of a vintage chandelier.



Press enquiries

For press enquiries, please contact:

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About Vibia

Founded in 1987 VIBIA makes contemporary designer lighting systems that bring technological innovation and cultural expression together. Based in Barcelona city centre and with a presence in more than 80 countries around the world, it also has an associate in the USA. VIBIA's products provide specific solutions and also inspire the creative capacity of architectural, interior design and lighting professionals with a catalogue filled with unique lamps.

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