

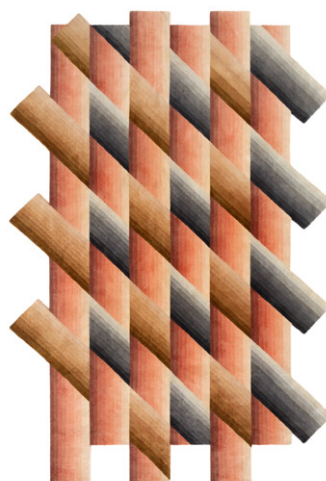
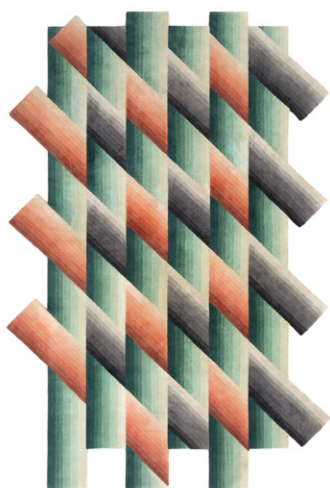


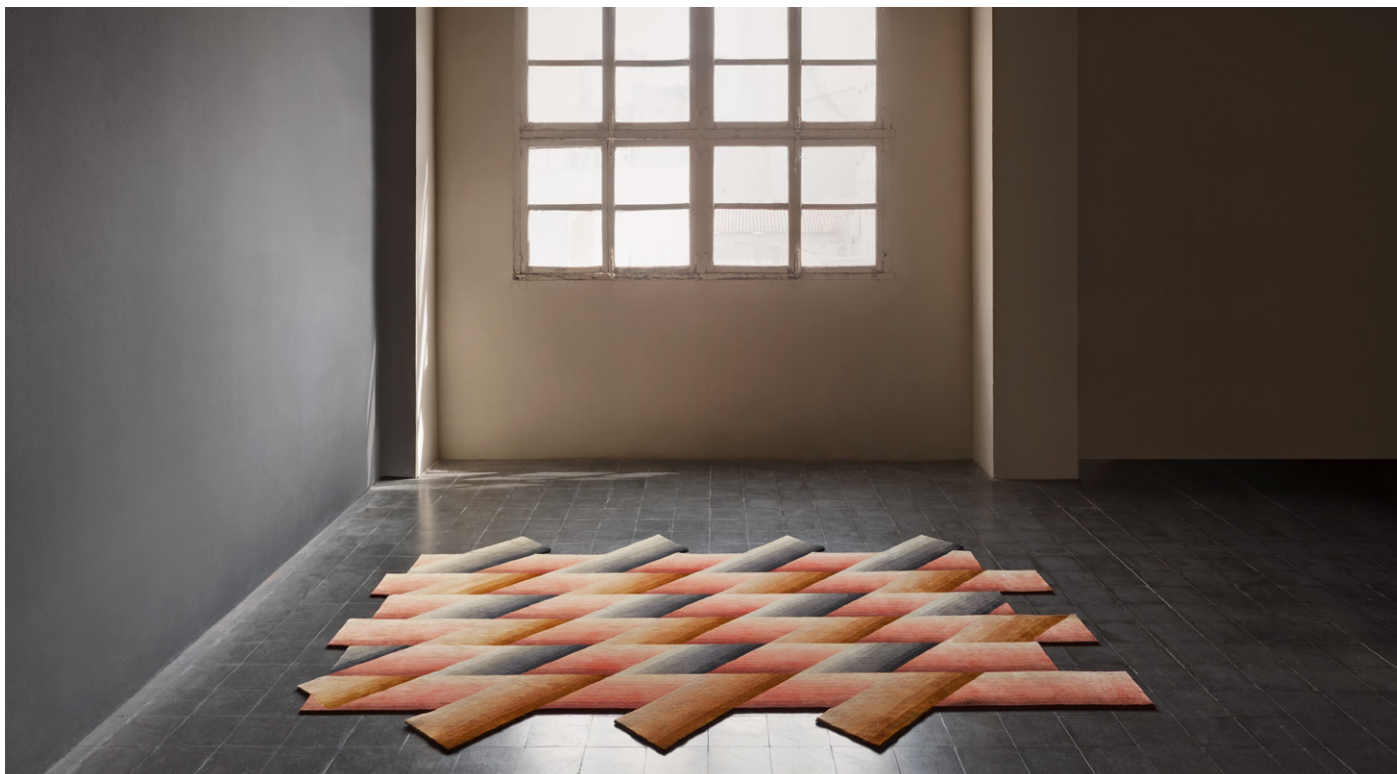
MIRAGE, CAPTURING COLOUR IN MOVEMENT

Patricia Urquiola creates another modern classic accessory. **Mirage**, the new collection of rugs designed for **GAN**, is destined to become a treasured icon. Colour, geometry and superimposition are combined with this rug of pure New Zealand wool manufactured using the hand-knotted technique.

The mould-breaking approach and ongoing experimental nature of **Patricia Urquiola's** work has produced a rug, **Mirage**, that takes on the qualities of a painterly work of art. Its formal power and tonal strength, the playful game of perspective and the illusion of movement of the interwoven bands, escaping the rectangular limits of a typical rug, recall Op art and avant-garde artistic movements of the beginnings of the 20th Century. The entire design of **Mirage** is inter-linked, with no beginning or end, just like Urquiola's favoured expression.

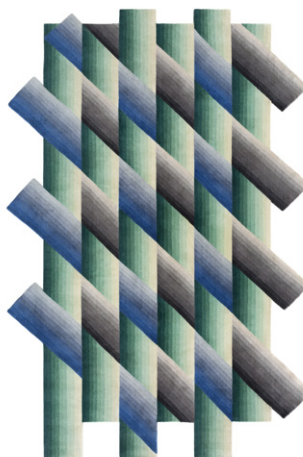
The colour shading in addition to defining the bands also creates a three dimensional effect that breaks out from the usual rectangular rug format. An exercise in three dimensional composition. The edges follow its logic as a series of angled rectangular bands that escape the regular form.





Mirage is testament to the time and commitment that **GAN** provides its designers to come up with original creations employing craft sensibility and re-interpretations of tradition methods. **Mirage** is a technically complex rug to produce. The colour variations require an expert eye that organise the felt into precise bands of varying tones in the traditional hand knotted method.

The collection is available in 200 x 310 cm format (6'7" x 9'11"); in three primary colour palettes; blue, orange and nude.



Brand: GAN

Model: MIRAGE

Designer: Patricia Urquiola

Year: 2018

Technique: Hand Knotted

Composition: 100% New Zealand wool

Dimensions: 200x310 cm / 6'7"x10'2"

Colours: Blue, Orange & Nude

About Patricia Urquiola:

Born in Oviedo, Patricia Urquiola has lived and worked in Milan for the last 25 years. She attended the Faculty of Architecture at Madrid's Polytechnic University and subsequently completed her studies at Milan's Polytechnic University where she graduated in 1989 under Achille Castiglioni. She has been awarded Designer of the Year by Wallpaper, AD Spain, Elle Deco and Architektur und Wohnen magazines, German magazines H.O.M.E. und Häuser recognised her as Designer of the Decade 2000-2010. She has also received the Red Dot Award and the Chicago Athenaeum Good Design Awards amongst others. Her work has been exhibited worldwide. She was the Ambassador of the Milan Expo in 2015.

About GAN:

Founded in late 2008 in order to give an identity to GANDIABLASCO's line of textiles. Maintaining the quality standards of its origins, GAN has managed to become an internationally recognized brand with a presence in the world's major cities.