



## SALER | TECHNOLOGY MEETS DESIGN

The **SALER** collection of outdoor furniture is firmly rooted in the 21st Century, the Mediterranean Sea and the DNA of the renowned **GANDIABLASCO** brand.

Designed by **José A. Gandía-Blasco**, **SALER** exudes architectonic elegance, versatility and avant-garde minimalism. Its formal platonic language is timeless, an instant classic of contemporary design, based on sophisticated engineering that never distracts from the functionalism of each of the pieces.

The various elements of the collection, including chair, sofa, side table and modular sofa, are manufactured from anodised aluminium and powder coated aluminium profiles. The upholstered elements are made from a highly resistant waterproof material which is re-moveable.

The combination of the simplified forms, and the defined constructive nature of the collection make **SALER** suitable for both domestic scale terraces, balconies and patios, as well as larger scale contract applications.



**Brand:** GANDIABLASCO

**Model:** SALER

**Designer:** José A. Gandía-Blasco

**Year:** 2008

**Material:** anodized or thermo-lacquered aluminium

**Composition:** polyurethane foam

**Colours:** anodized, white, sand, bronze and anthracite

### About José A. Gandía-Blasco

José Antonio Gandía-Blasco was born in Ontinyent, Valencia. After studying law at the University of Valencia he began working in the family business GANDIABLASCO. In addition to company president, José A. is artistic director. Most of the collections of furniture and textiles include his work and are marketed worldwide.

### About GANDIABLASCO

Founded as a family business in 1941 specialising in the production of blankets. During the mid-80s they began manufacturing carpets. Since 2000 the company has focused exclusively on outdoor furniture products. Their ambitious business strategy was consolidated through rapid expansion to become a world leader in outdoor designer furniture. The company is now international. Their collaborations with renowned designers all over the globe have consolidated their working base in Spain.