GAN AND GANDIABLASCO AT THE INTERIHOTEL LOUNGE ZONE

GAN and **GANDIABLASCO** will be participating in InteriHotel from October 25th -27th, the largest specialised interior design event for hotels in Southern Europe. InteriHotel takes place at the Barcelona International Convention Centre (CCIB) and brings together more than 4,000 hoteliers and design consultants, as well as 200 brands that specialise in contract-hospitality.

What characterises InteriHotel most and what makes it an unmissable date for the industry is its fresh and original format. In addition to being a showcase for emerging trends, it also includes a programme of presentations, networking activities and unique areas such as the Lounge, specially commissioned by RED-AEDE (Asociación de Empresas de Diseño Español).

In this laid-back Lounge, **GAN** and **GANDIABLASCO** will be displaying some of their most emblematic pieces. **GAN** has selected its first outdoor collection **GARDEN LAYERS**, the innovative and elegant creation by **Patricia Urquiola**, designed for terraces, pool, beaches and other outdoor spaces. The colour option for the rugs, mattresses, roll pillows and cushions chosen for this occasion is terracotta.

And **GANDIABLASCO** invites visitors to sit back and relax with its informal mise-en-scéne including sofas from the **DNA** collection, in a black finish. Designed by **José-A. Gandía-Blasco**, the collection is inspired by an aluminium structure, which recalls the typical Mediterranean shutters that project an evocative pattern of light and shadow.

The complete InteriHotel programme is available on line at www.interihotel.com

We hope to see you all there!

About GANDIABLASCO
Founded as a family business in 1941 specialising in the production of blankets. During the mid-80s they began manufacturing carpets. Since 2000 the company has focused exclusively on outdoor furniture products. Their ambitious business strategy was consolidated through rapid expansion to become a world leader in outdoor designer furniture. The company is now international, having opened shops and showrooms in a number of countries worldwide.

About GAN
Founded in late 2008 in order to give an identity to GANDIABLASCO's line of textiles. Maintaining the quality standards of its origins, GAN has managed to become an internationally recognized brand with a presence in the world's major cities.