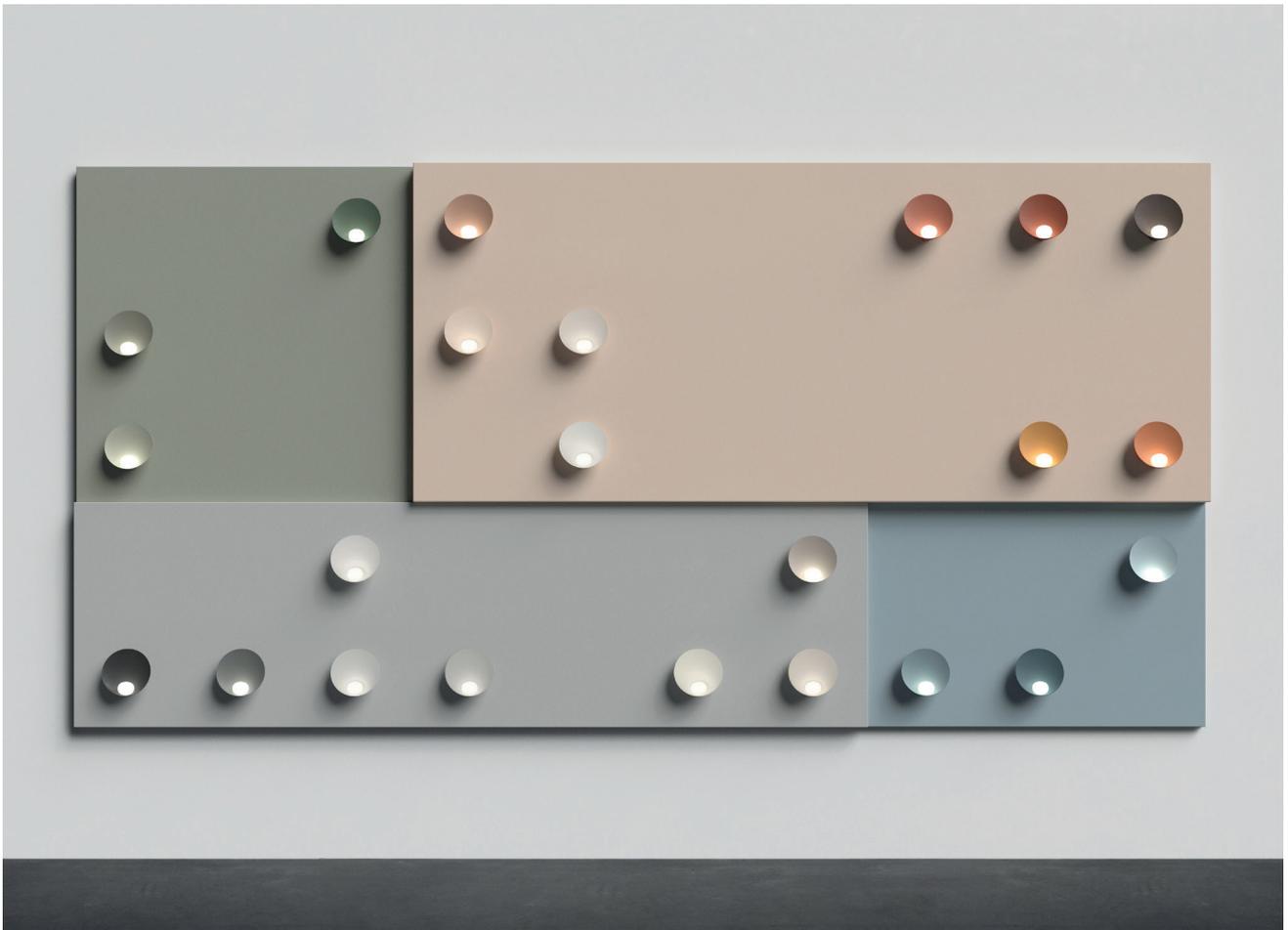


VIBIA

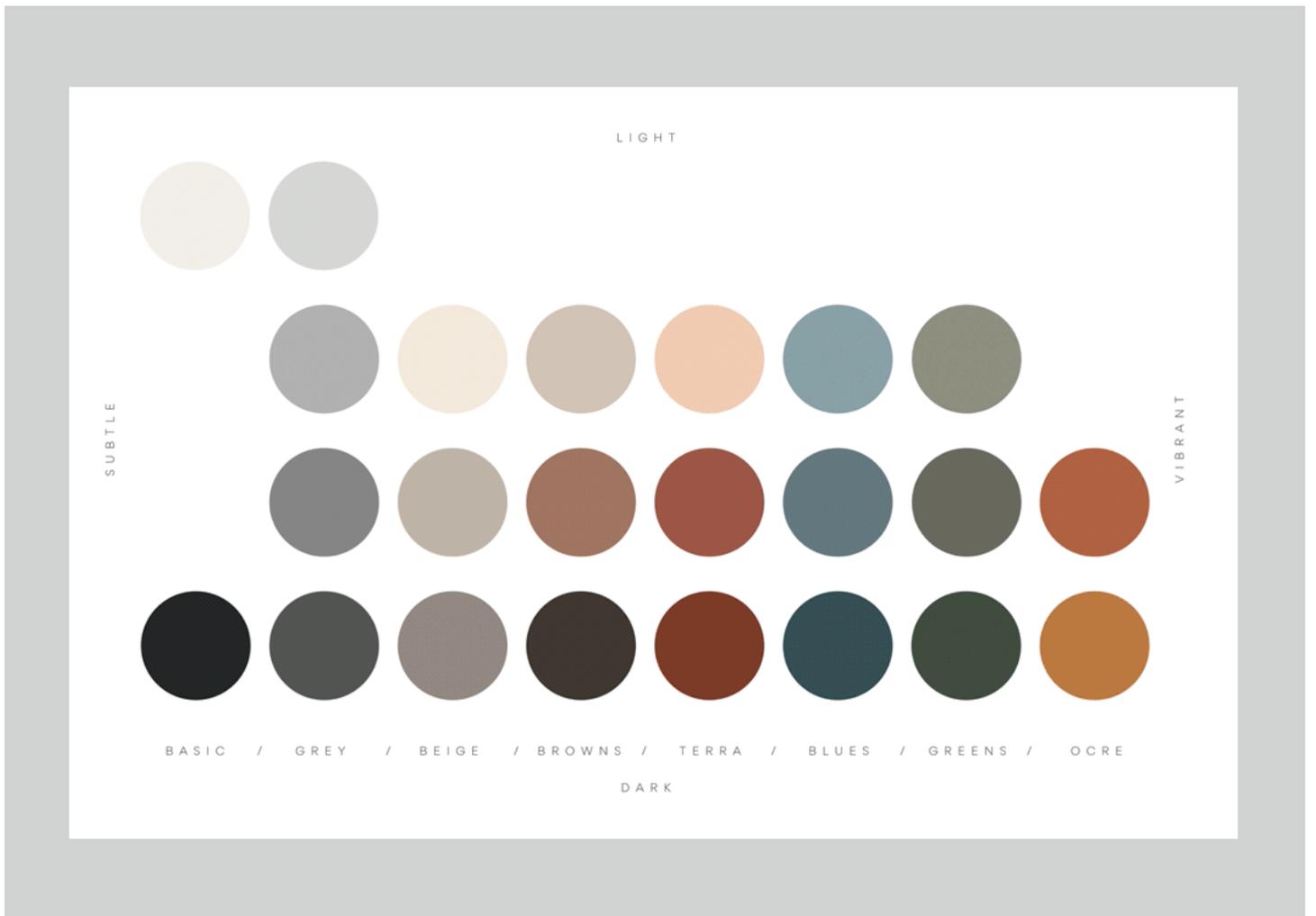
presents



CHROMATICA

Be inspired by Vibia's world of colour
and materiality

Vibia has developed **Chromatica** in collaboration with **Note Design Studio**, an innovative inspirational tool for architectural and interior design professionals.



Based on a study of the different elements that make up architectural environments, **Chromatica** is an introductory programme of 23 colours meticulously selected in order to combine with contemporary spaces and interiors, where light, colour and material play a crucial role.



The various tones suggested by **Vibia** range from subdued to vibrant with different options for surface finishes ranging from matt to gloss, for combining with materials and different tones like stone, concrete, metal and tile.

The chosen colour scale came about through the working experience of **Vibia and Note** regarding construction materials currently used by architects and how those materials are combined to create iconic and captivating spaces. The tonal groupings within the chromatic palette (Light, Dark, Neutral, Vibrant and Subtle) make reference as much to the materials as their capacity to be combined to generate an interior project.

From vibrant tones to more neutral ones, as well as tones of more moderated intensity, the collection of **Chromatica** colours is conceived as a visual invitation for creating the spaces of the future.



The chromatic scale can be organised in numerous ways, combining vibrant brights with stable foundation shades, or keeping a design monochromatic for instance. This system helps architects and interior designers to translate their ideas into sensations through creating integrated and timeless spaces.

According to the colour group it will be easier to generate sensations of calm and comfort, creating warm comfortable relaxed spaces, others that are perhaps more open where the light takes on a greater importance or ambiances that are more vibrant where imaginations are given free reign.

For ease of application, each colour is translated into its **NCS system** — **Natural Colour System**®.



The collaboration between **Vibia** and the designers of **Note Design Studio** came about through understanding inspiration as a crucial element in the creative process for design professionals and allowing architects to go one step further. **Chromatica** becomes a practical tool that combines inspiration with real materials and provides a valuable resource that the interior designer or architect can utilise daily in their work.

Press enquiries

For press enquiries, please contact:

Smart Deco: vibia@smartdeco.es

About Vibia

Founded in 1987 VIBIA makes contemporary designer lighting systems that bring technological innovation and cultural expression together. Based in Barcelona city centre and with a presence in more than 80 countries around the world, it also has an associate in the USA. VIBIA's products provide specific solutions and also inspire the creative capacity of architectural, interior design and lighting professionals with a catalogue filled with unique lamps.

vibia.com