



## Live, work, design: Vibia in context

'Live, work, design' is a travelling co-net-working event taking place in Milan between April 12th and 17th coinciding with this year's Design Week.

During the Fuorisalone a spacious residential apartment located at the beating heart of cosmopolitan Milan will become the hub for architects, designers, brands and creatives who are interested in sharing inspiration and networking opportunities connected with design.

Organised by Archi-products the initiative includes collaborations from a who's who of international brands including Vibia, the contemporary lighting company.

The Vibia lighting products which will be on display in situ include new product launches;

Designed by Toan Nguyen the **Algorithm** lighting feature is a tool to inspire and facilitate lighting and interior designers create their own bespoke lighting configurations. Resembling a constellation, a flock of birds or a cloud of frozen rain, this collection combines beauty and geometry.

The innovative **North**, a collection characterised by its cantilevered suspension system and counter weight is a unique design for Vibia by Arik Levy.

The **Mayfair** lamps designed by Diego Fortunato bring old world elegance to a high performance lighting collection.

Refined and visually intuitive the **Pin** collection designed by Japanese designer Ichiro Iwasaki is both familiar and different, classical and contemporary.

The **June** collection by the Emiliana design studio was inspired by Mediterranean summer nights and includes a suspended, beacon and portable, providing a romantic and magical illumination.

The Jordi Vilardell designed **Wind** collection of outdoor lights reinterprets the classic standard lamp and shade but using a cutting edge material technology.

The hybrid furniture/lighting product **Meridiano** designed by Jordi Vilardell & Meritxell Vidal is both terrace seating or side table and light feature.



'Live, work, design' will provide a catering service with appetizers created specially by Felice Sgarra (Italy's youngest chef to receive a Michelin star), as well as other impromptu surprises.

Open daily between 9 AM to 7 PM, @ Archiproducts Milano, Via Tortona 31, Milan.



#### About Vibia

Founded in 1987, VIBIA is a design-oriented lighting manufacturer based in Barcelona. The company operates in more than 60 countries around the world, including exclusive distributors and a subsidiary in New Jersey, USA. VIBIA's mission is to provide the right solution in terms of light, inspiring the creative abilities and good taste of both, consumers and professionals, with a unique range of lighting products, designed in collaboration with well renowned designers and architects.

[www.vibia.com](http://www.vibia.com)

Follow us on our Blog, Facebook, Twitter and Youtube

For press inquiries please contact:

Smart Deco francesca@smartdeco.es